Screener Questions

1. How many times in a year do you travel? Are you part of frequent flier program?
2. How much are you comfortable to spend on each trip?
3. Does your job involve travelling?
4. What type of trips do you prefer? Business, pleasure, family, etc.
5. Do you use online booking sites for your trips?
6. Do you work in the travel industry?

Interview Questions

1. What is your favorite travel destination and why?
2. What motivates you to travel?
3. What was the last place you visited for a vacation?
4. What things do you consider while planning a vacation?
5. Do you have a favorite vacation planning site? pros and cons of it?
6. How many choices do you browse before you pick one choice for your vacation?
7. How do you plan your itinerary? Is it pre-planned and detailed or do you like to plan on the go?
8. Do you plan by yourself or take inputs from friends/ family?
9. Do you have any preferences in hotels, flights or other things involved in travel?
10. Do you prefer readily available travel packages, or do you like to do it by yourself?
11. Do you have any preferences in the duration of the travel?
12. How much impact do sales/deals/ discounts have on your decision to travel?